



# WebStudy

Foundation

<https://webstudyfoundation.org/>



# Silo Thinking Has Got to Go







**WebStudy Foundation  
Empowers Educational Providers  
and Businesses to  
Work Towards a Created Future**

# Collective Action is Needed Across All Three Stakeholder Groups



People



Educational  
Providers



Businesses

# Shift from Silo Thinking to Collective Thinking

## Silo Thinking



The education people receive



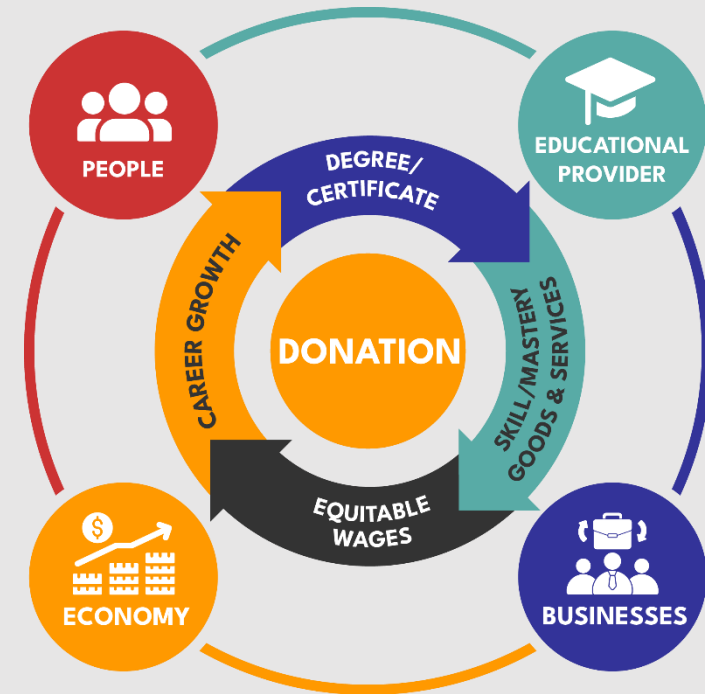
The work people perform



The economy people produce

## Collective Thinking

1. People – upskill or reskill to achieve upward mobility
2. Educational Providers – remain relevant with programs that provide essential skills
3. Businesses – build a competent workforce





# A Framework of Interconnectedness

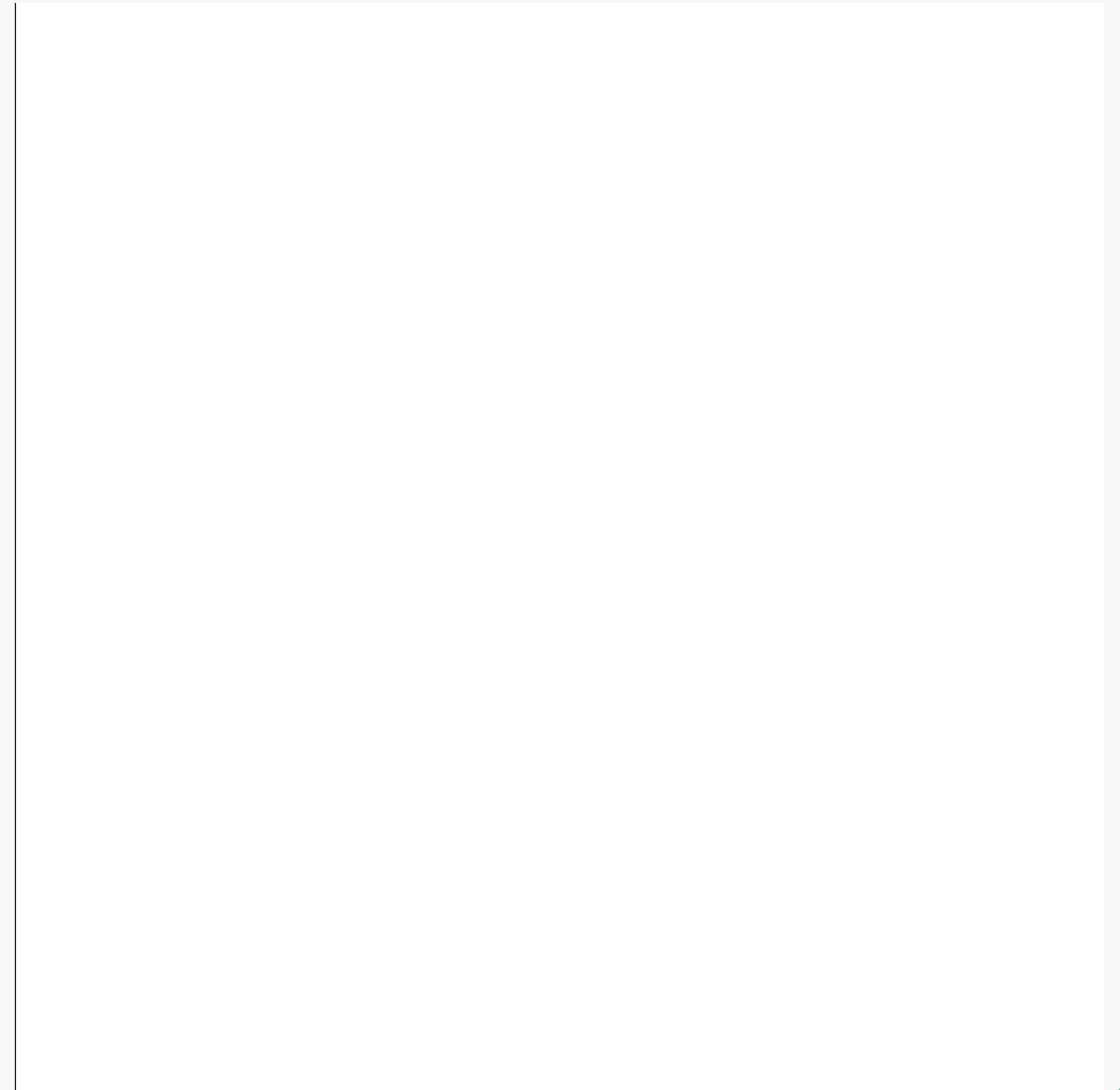
**People** seek **degrees or certificates** in competency from **educational providers**

**Educational providers** offer relevant education to build skill and mastery in an **occupation**

**Businesses** hire **occupations** for **production of goods and services**

**Wages** are exchanged via **commerce** to support the **economy**

**Career growth** results in **upward mobility**



**Click to Play Video**



# Accelerating Systemic Change

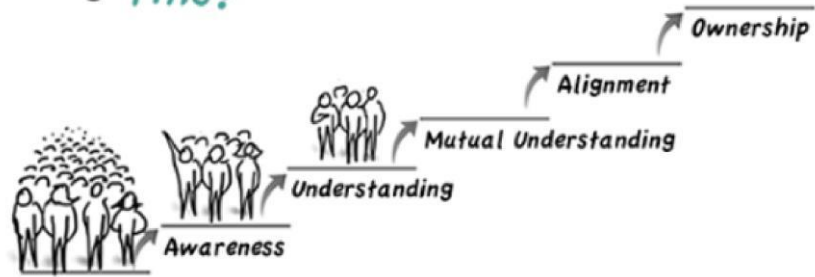
“Our cycle time for **iterating** needs to accelerate. The historical norm of long-cycle time for developing and advancing best practices, checking assumptions, and adapting to change is an existential threat.”





# How collaborative are you today?

## ● This?



**This** = Business as Usual  
in-person meeting

## ● Or This?



**Or This** = Design + Facilitation +  
Technology



Communities of practice are collaborating to create systemic changes nationwide

By 2030, we'll rethink a new future for educational providers to mitigate the anticipated labor shortage



# Proven Collaborative Methodology

Present ideas for group to reflect upon and prioritize

Locate areas of agreement to align actions

Distill responses from a cross-section of perspectives

01

02

03



# “All Brains Collaborating on Deck” (ABCD) Convenings

1. Inspire cross functional groups to communicate
2. Achieve mutual understanding between front-line workers and administration
3. Align disparate thoughts / actions
4. Accelerate alignment
5. Stimulate forward momentum
6. Trust is won with a non-biased facilitator
7. Shared ownership in outcomes





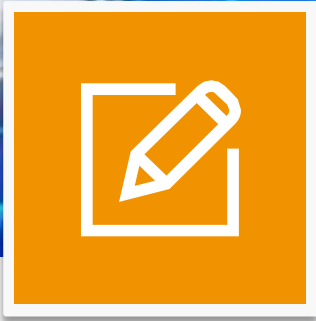
# Donor-funded Engagement Services



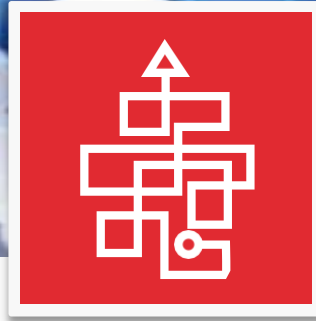
- ✓ Collaborative consultation
- ✓ Apply proven methodology
- ✓ Design agenda (90min, half day, two day) for any size group
- ✓ Integrate collaborative software
- ✓ Unbiased facilitation
- ✓ Supported by theme team and breakout groups
- ✓ Management of virtual and technical production
- ✓ Summation on raw data and observations in data analysis



# Outcome: Innovative Collective Actions



Change the status quo



Uncomplicate a complex problem



Exchange ideas within or across organizations to make meaningful change



# Join Us!

The future of education requires people, educational providers, and businesses to work together to minimize the lab or shortage anticipated in 2030

**WebStudy Foundation** catalyzes collective action across stakeholders in **donor-funded convenings!**

